

**ABSTRACT OF THE DISCLOSURE**

A device for applying a product may include a container configured to contain a product and a case with a compartment configured to receive the container. The case may define an opening and the container may be configured to be moved relative to the case between a first angular position in which product in the container is accessible via the opening, and a second angular position in which product in the container is inaccessible. The device may further include an applicator. In some examples, the applicator may include a first portion configured to contribute to restricting axial movement of the applicator with respect to the case, and a second portion distinct from the first portion, wherein the second portion may be configured to contribute to rotationally coupling the applicator to the container so that movement of the applicator causes movement of the container between the first and second angular positions.